

SOCIAL MEDIA FOR BUSINESS

WHAT?

- * *Defining social media*
- * *Trends in social media for 2017*
- * *How social media can be used for marketing*
- * *Different social media tools*

WHO?

- * *Small business owners*
- * *Entrepreneurs*
- * *People who want to understand the "always on" culture of social media*

WHAT ARE THE SPECIFICS?

1 April 2017 09H00 - 12H00 | R1350 subject to 5 people

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SHORT
COURSES

STELLENBOSCH ACADEMY
OF DESIGN & PHOTOGRAPHY