

INTRO TO GRAPHIC DESIGN

WHAT?

Introduction to the basic theoretical Principles of Design | Typography

Tools | Colour and contrast | Layout | Design for different media | Impact and putting it all together

WHO?

Marketers | Communication specialists | Small business owners | Event managers / PR Practitioners

WHY?

Become familiar with basic design principles | Design your own leaflet or flyer | Learn through doing

WHAT ARE THE SPECIFICS?

Tuesday evenings: 18H00 - 20H30

R 4290 (subject to 5 people)

COURSE 1: 14 FEB | 21 FEB | 28 FEB | 7 MAR | 14 MAR | 21 MAR

COURSE 2: 25 APR | 2 MAY | 9 MAY | 16 MAY | 23 MAY | 30 MAY

COURSE 3: 1 AUG | 8 AUG | 15 AUG | 22 AUG | 29 AUG | 5 SEPT

COURSE 4: 10 OCT | 17 OCT | 24 OCT | 31 OCT | 7 NOV | 14 NOV

Contact sally@stellenboschacademy.co.za or vanessa@stellenboschacademy.co.za

or 021 8802623 for more info on next course dates.

SHORT
COURSES

STELLENBOSCHACADEMY
OF DESIGN & PHOTOGRAPHY