

# ADOBE PROGRAMMES

## WHAT DOES THE COURSE ENTAIL?

*This comprehensive Desktop Publishing package is an intensive programme, suitable for entrepreneurs, students and professionals who are looking to master the skills of three of the most powerful design programs in the industry. Marketing and advertising material can be created professionally with the skills of Adobe Photoshop CS5 (photo manipulation), Illustrator CS5 (drawing) and InDesign CS5 (page layout). If you wish to only complete specific sections of the package you are welcome to exit after each module. Each module may be completed separately and consists 30 hours of extensive training for each application. Receive a certificate upon successful completion of each module.*

## WHAT ARE THE OUTCOMES?

*Photoshop CS5 Outcomes: (5 weeks to complete)*

*The focus is to manipulate and edit images used in print, web and new media environments; Developing and understanding the function of tools, menus, channels, colour, filters, scanning, exporting, deep-etching, colour, modes, retouching and special effects; Content includes image sizing, resolution and file size, image modes, image adjustment (i.e. colour balance, levels, saturation), selecting areas and working in layers; Photo manipulation – colour correcting, paint and draw imagery, effects, overlays, filters*

*Illustrator CS5 Outcomes: (5 weeks to complete)*

*The focus is creating artwork; Developing an understanding of layering, shapes, paths, pathfinders, selections, groupings, tracing and dimensions; Working with type and image transformations; Colour creation; Production formats, repro elements and preparation for print; Understanding basic desktop publishing concepts – tool bars, palettes, menus, dialog boxes, navigator, defaults and all tool application concepts*

*InDesign CS5 Outcomes: (5 weeks to complete)*

*The focus is on page layout, understanding graphics and creating artwork; Developing an understanding of editing, frame tools, guides, text frames, columns, margins, master pages, templates, guides, interactive documents and numbering; Document settings, tools, templates, guides and grids; Working with typography – text modifications, paragraph formats, threading, tabulations, tables, hyphenation, characterizations, hanging punctuation and anchored objects; Understanding graphics – file formats, importing, resizing, cropping and application of all graphic tools; Creating artwork – layering, shapes, paths, pathfinders, selections, groupings, tracing and dimension; Colour – creating Pantone, spot and process colours and gradients; Preparation for print*

SHORT  
COURSES

STELLENBOSCH ACADEMY  
OF DESIGN & PHOTOGRAPHY

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## WHAT ARE THE **SPECIFICS?**

*Facilitators: Carolyn Koopmann / Jaco Carstens | 10% discount on completing all three modules*

*MODULES: R5390 EACH (may be completed separately and subject to 8 persons)*

*DAYS AND TIMES: MONDAY/TUESDAY AND THURSDAY EVENINGS 18H00-20H00*

*Course 1: Adobe Photoshop (Tues/Thurs)*

*24 & 26 Jan | 31 Jan & 2 Feb | 7 & 9 Feb | 14 & 16 Feb | 21 & 23 Feb*

*Course 1: Adobe Illustrator (Mon & Thurs)*

*28 Feb & 2 Mar | 7 & 9 Mar | 14 & 16 Mar | 21 & 23 Mar | 28 & 30 Mar*

*Course 1: Adobe Indesign (Mon & Thurs)*

*18 & 20 Apr | 25 & 27 Apr | 2 & 4 May | 9 & 11 May | 16 & 18 May*

*Course 2: Adobe Photoshop (Tues/Thurs)*

*25 & 27 July | 1 & 3 Aug | 8 & 10 Aug | 15 & 17 Aug | 22 & 24 Aug*

*Course 2: Adobe Illustrator (Mon & Thurs)*

*29 & 31 Aug | 5 & 7 Sep | 12 & 14 Sep | 19 & 21 Sep | 26 & 28 Sep*

*Course 2: Adobe Indesign (Mon & Thurs)*

*10 & 12 Oct | 17 & 19 Oct | 24 & 26 Oct | 31 Oct & 2 Nov | 7 & 9 Nov*

*MODULES: R5390 EACH (may be completed separately and subject to 8 persons)*

*Please contact [sally@stellenboschacademy.co.za](mailto:sally@stellenboschacademy.co.za) or [vanessa@stellenboschacademy.co.za](mailto:vanessa@stellenboschacademy.co.za)*

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